ENDCAPS

Embrace Inline:

Straight Display w/ Endcaps

TEMPLATE IS @ 1/2 SIZE
Total Graphic Area: 266.25"w X 121.125"h

Total Visual Area: 262.25"w X **117.125"h**
(Front Visual Area: 234.25"w X**117.125"h**
(Endcap Visual Area: 14"w X **117.125"h**

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1" of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120 ppi @ full size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

90° bend

ENDCAPS

bleed area
trim line
safe area