

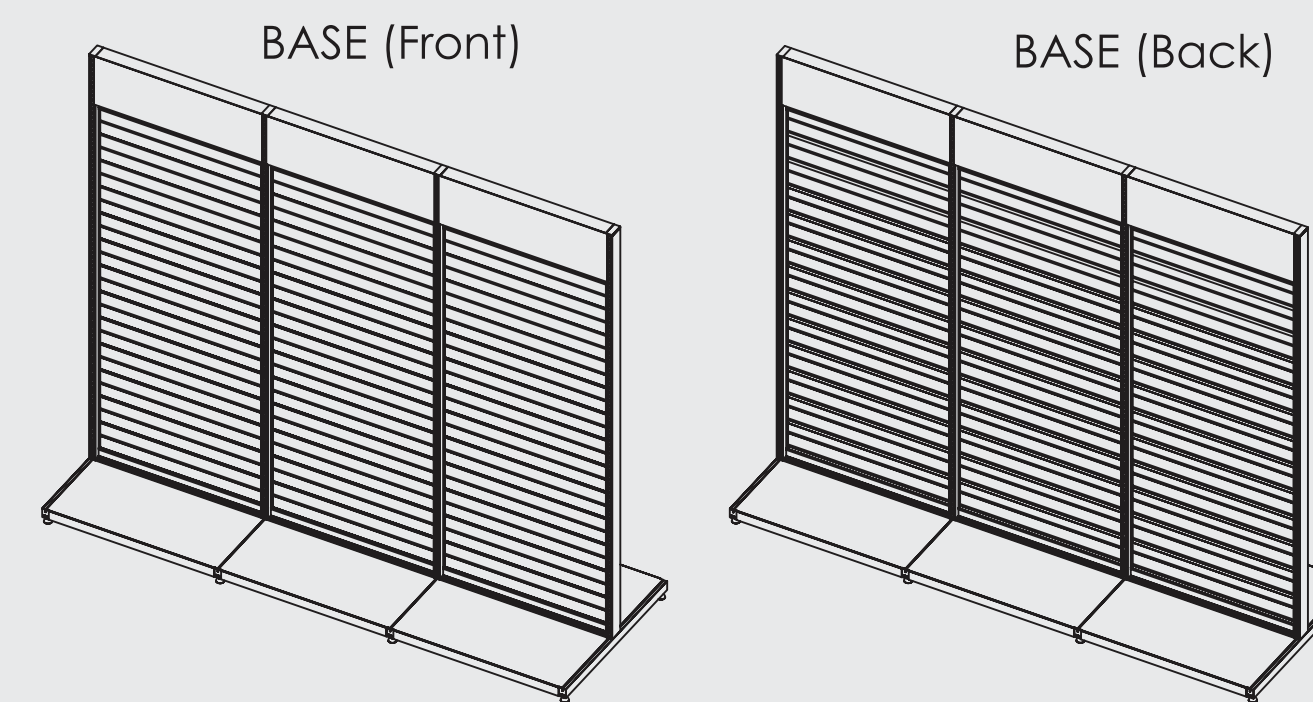
MODify: DS 04

Total graphic area: 39.25" w X 15.0625" h
Total visual area: 35.25" w X 11.0625" h

Please be sure to include the 2" bleed around the perimeter. Do not design any critical elements (text, logos, etc.) within 2" of the edge (see light gray for safe area). Please keep in mind that the graphic will also be obstructed by anything displayed on the shelves.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



PANEL A
(front)

PANEL B
(front)



The diagram illustrates the layout for 'PANEL C (front)'. It features a central gray rectangle representing the 'safe area'. This rectangle is enclosed by a dashed line representing the 'trim line'. A larger dashed line represents the 'bleed area', which extends beyond the trim line. On the right side, three horizontal lines with labels point to the corresponding lines: 'bleed area' points to the outermost dashed line, 'trim line' points to the middle dashed line, and 'safe area' points to the inner edge of the gray rectangle. The text 'PANEL C (front)' is centered within the gray rectangle.

PANEL C (front)

bleed area

trim line

safe area

PANEL D
(front)



PANEL E
(front)



The diagram illustrates the layout of a rectangular panel. It features three nested rectangular regions: an outermost dashed line representing the bleed area, a middle solid line representing the trim line, and an innermost light gray shaded area representing the safe area. The text 'PANEL F (front)' is centered within the safe area. A legend on the right side of the diagram uses horizontal lines to identify each of these three regions.

PANEL F (front)

bleed area

trim line

safe area