

**WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA**

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

FOLD LINE  
SEW LINE

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

# STREET POLE BANNER 31.5" X 36" FRONT

**UPLOAD AT 100% SCALE**  
**DOCUMENT SIZE 64" x 41"**

YELLOW SAFE AREA: 29.5"W x 31" H

***KEEP ALL IMPORTANT GRAPHICS  
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.  
IN THE YELLOW SAFE ZONE***

***ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK  
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF***

### Graphic Specifications:

- Create to template specs
- 125 DPI resolution
- CMYK color
- No template lines
- Embed/link all images
- Create to outline all fonts

### Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf

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SEW LINE

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POLE POCKET BLEED WILL COVER THIS AREA

# STREET POLE BANNER 31.5" X 36" BACK

POLE POCKET BLEED WILL COVER THIS AREA