WE RECOMMEND SOLID COLOR FOR BLEED/POLE POCKET AREA

POLE POCKET - WILL BE PRINTED AND FOLDED OVER. WILL BE VISIBLE ON BACKSIDE

SEW LINE FOLD LINE	POLE POCKET BLEED WILL COVER THIS AREA

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

STREET POLE BANNER 31.5" X 60" FRONT UPLOAD AT 100% SCALE DOCUMENT SIZE 64" x 65"

YELLOW SAFE AREA: 29.5"W x 55" H

KEEP ALL IMPORTANT GRAPHICS SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.

STREET POLE BANNER 31.5" X 60" BACK

IN THE YELLOW SAFE ZONE

ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK OF BEING CLOSE TO THE EDGE OR TRIMMED OFF

> Graphic Specifications: - Create to template specs - 125 DPI resolution - CMYK color - No template lines - Embed/link all images - Create to outline all fonts

Acceptable file formats: - Photoshop (.psd, . psb) - Illustrator (.ai, .eps) - Flattened .tiff - Press quality .pdf

