2" Back Flap

Side Panel

Velcro Pop-up Counter

Front Panel

● **CUT LINE** ————

Please extend the background images or colors all the way to the edge of the black outline.

● **STITCH LINE** ----------

This is where we aim to sew the product. The text or graphics near this line could get cut off.

● **SAFE LINE** — — — —

Keep text and important imagery with this line to ensure it does not get cut off during production.

CUT ZONE: 69.5" X 40"

STITCH ZONE: 68.5" x 39"

SAFE ZONE: 62.5" x 35"

IMPORTANT

Please remove the Template & Instruction layer before submitting your files, otherwise they will be printed.

Please convert all **PMS & Spot Color** to **CMYK** format.
Please **Outline All Fonts** and **Embed All Images**.
Photo resolution minimum: 72 dpi to 150 dpi in Actual size.
File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).

Side Panel

2" Back Flap

2" STITCHING FOR VELCRO WILL BE VISIBLE