BRANDSTAND™ DOWN UNDER.
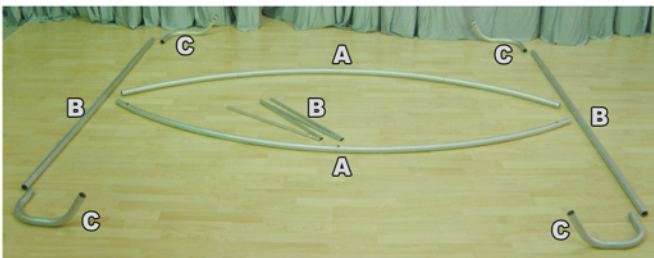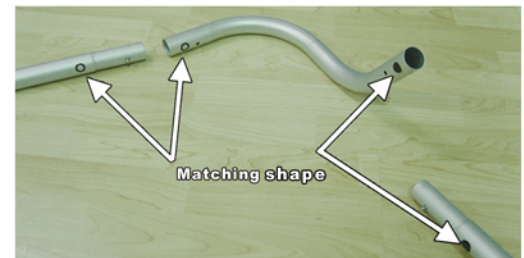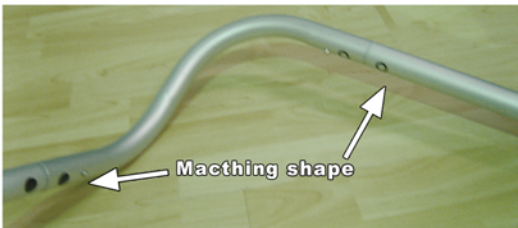

A - 2 Curved frame sections
B - 2 Straight frame sections + 1 ea. center support
C - 4 Corner sections (Color coded)
D - Fabric Graphic

1 ▸ Assemble the two long curved and long straight sections as shown (Connected with bungee cord). The frame is symmetrical. Either curved pole can be top or bottom.

2 ▸ Connect corner sections to curved and straight sections with matching color codes.
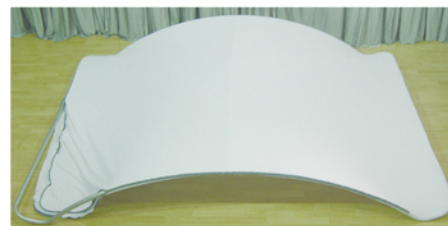

3 ▸ Repeat step 2 for the other 3 corners

4 ▸ Assembled frame shown.
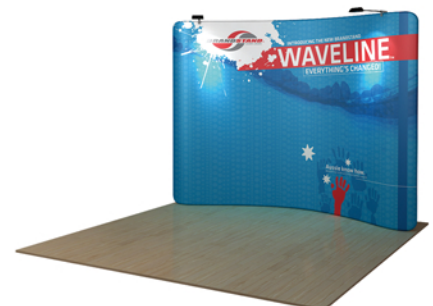
5 ▸ Insert center support pole.

6 ▸ Unzip print and lay image face down. Slide print onto frame like a pillow case.

7 ▸ Zip the bottom edge of graphic beyond the center point as shown above. This will hold the center support pole in place. Zip the remaining side and bottom to meet at the corner. Attach lights if used, stand the display to complete the assembly.

8 ▸ Position lights as desired and tighten knob to hold in place. WARNING! OVERTIGHTENING MAY CAUSE DAMAGE TO FABRIC IMAGE.

DISASSEMBLY: Disassemble in reverse order.
To minimize wrinkles; it is highly recommended that you close the zipper prior to folding the fabric and store it in the plastic zip-lock bag for protection.