

TEMPLATE KEY

= BLEED AREA

= FINISHED SIZE

= SAFE AREA

= STITCH LINE

BLEED AREA 78"W x 43"H

(1.5" on all sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE

75"W x 40"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE

73"W x 38"H

SAFE AREA 71"W x 36"H

Recommended area to place artwork.
Artwork within this area will be safe from variance in cut of finished edge /stitch line

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Dye-Sub products are printed CMYK (4 color) process from your art file.

FOR REFERENCE ONLY
PLEASE USE FULL SIZE
TEMPLATES ON PAGE 2
TO SET UP ARTWORK

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:





- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

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CUSTOMER NOTE:

Design your artwork on one artboard to the bleed area size. 78" W

All images must be embedded.

All fonts must be in outline format.

