## **CUSTOM WIDTHS and HEIGHTS CAN BE ACCOMMODATED IN 1" INCREMENTS** 20"-35" range on WIDTH 45"-72" range on HEIGHT KIT COMES WITH 35" x 72" BANNER FOR REFERENCE ONLY 37" (bleed area) PLEASE USE FULL SIZE **TEMPLATES ON PAGE 2 TO SET UP ARTWORK TEMPLATE KEY** GROMMET = **BLEED AREA** = **FINISHED SIZE** = SAFE AREA = STITCH LINE = **BLEED AREA** 37"W x 74"H (1" top / bottom/1" sides) 4" (bleed area Area of art that is used for finishing product. Background color/image should extend into this area. **FINISHED SIZE** 35"W x 72"H Area of art that is visible after finishing product. Background color/image should extend into the bleed area. STITCH LINE 33"W x 70"H **SAFE AREA** 31"W x 68"H Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line. Using PMS colors in your art is recommended but an exact match cannot be guaranteed. Digital products are printed CMYK (4 color) process from your file.

ACCEPTABLE FILE FORMATS:



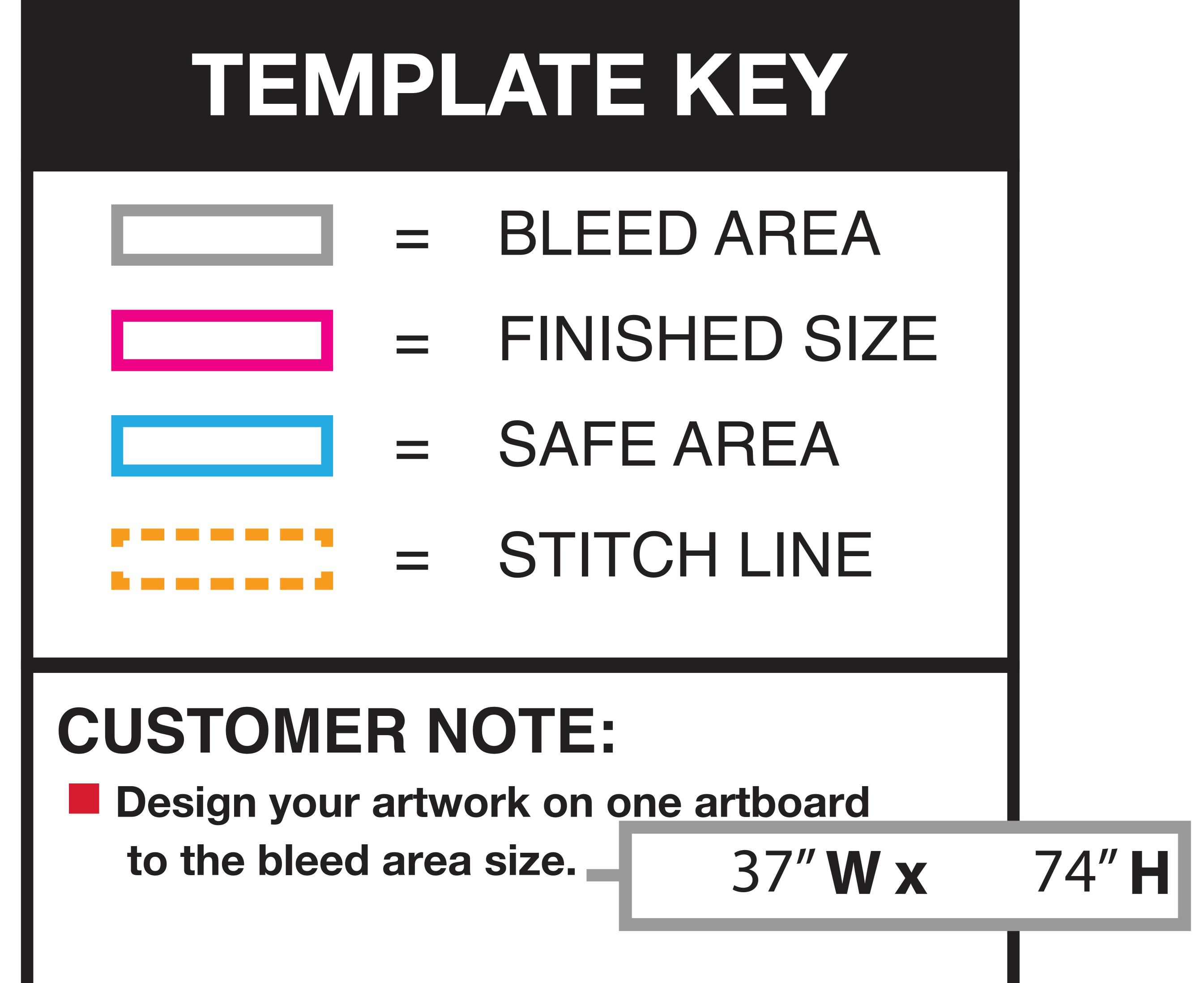
 Adobe Illustrator (.ai, .pdf, .eps) All Fonts Outlined

Images Embedded



 Adobe Photoshop (.psd, .tif, .jpg) • 200 DPI at 100% Scale

All images must be embedded All fonts must be outlined.





All images must be embedded.

All fonts must be in outline format.

