BLEED AREA - 73"W x 57"H NOT VISIBLE WHEN DISPLAYED FINISHED AREA - 72.5"W x 55.5"H VISIBLE WHEN DISPLAYED SAFE AREA - 69.5"W x 51.25"H KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA PLEASE DELETE THIS LAYER SUBMIT 4 ART FILES BEFORE SAVING one for each side All images must be embedded All fonts must be outlined DOTTED RED LINE INDICATES WHERE ARTWORK WILL BE COMPROMISED IN LINE OF VISION. WE RECOMMEND KEEPING IMPORTANT LOGOS & READABLE INFO ABOVE THIS DOTTED SAFE LINE.