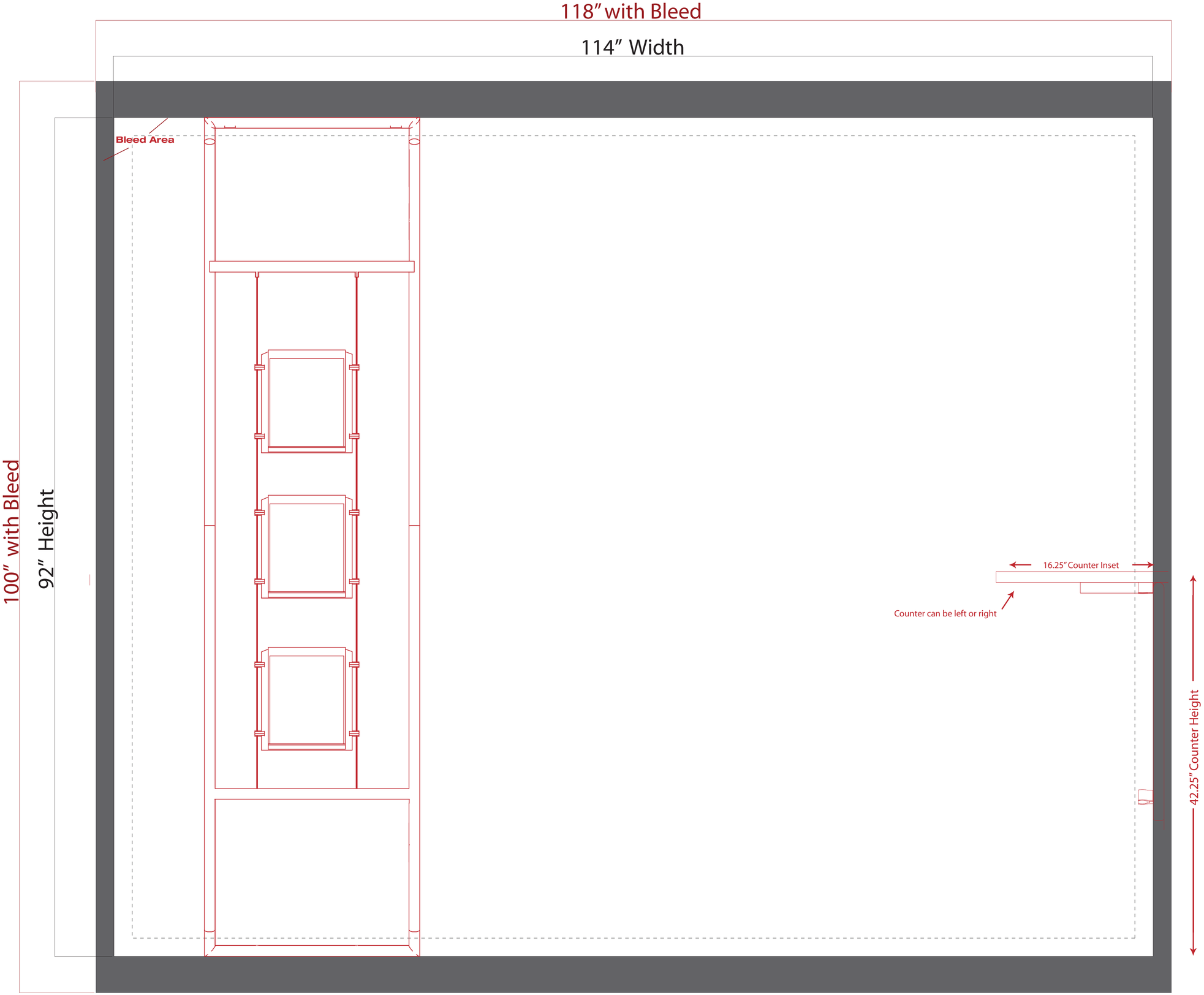

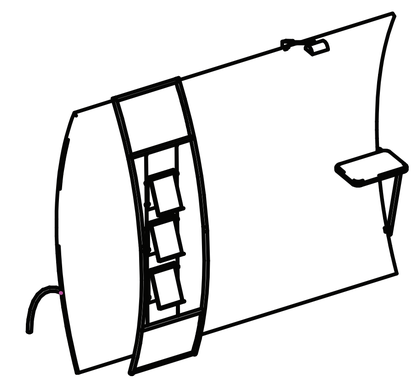

Formulate VC5:

Total Graphic Size: 100"h x 120.5"w
Total Visual Opening: 92"h x 116.5"w

Please be sure to include a 4" bleed on top & bottom (8" total) and 2" on right & left side (4" total)

Please be sure that all important graphic elements fall 1" inside visual opening indicated by the dotted line

Overhang of header is 9.75"
Header 70.8786" wide

Counter height is 42.25" from bottom
Counter Inset is 16.25" from either left or right side

General Art Guidelines:

- CMYK Color
- Supply all links
- Resolution must be 100 ppi
- All fonts MUST be converted into outlines