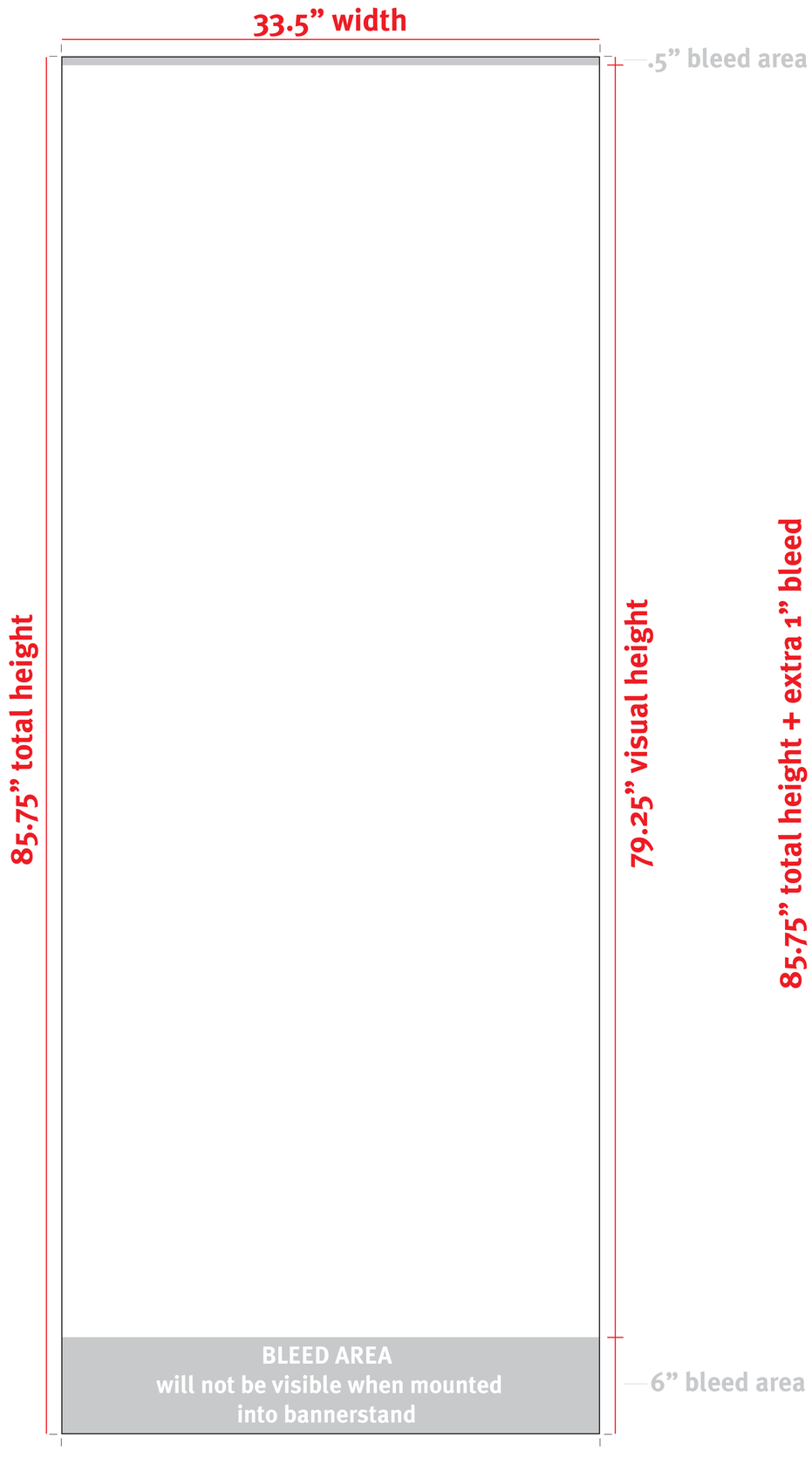
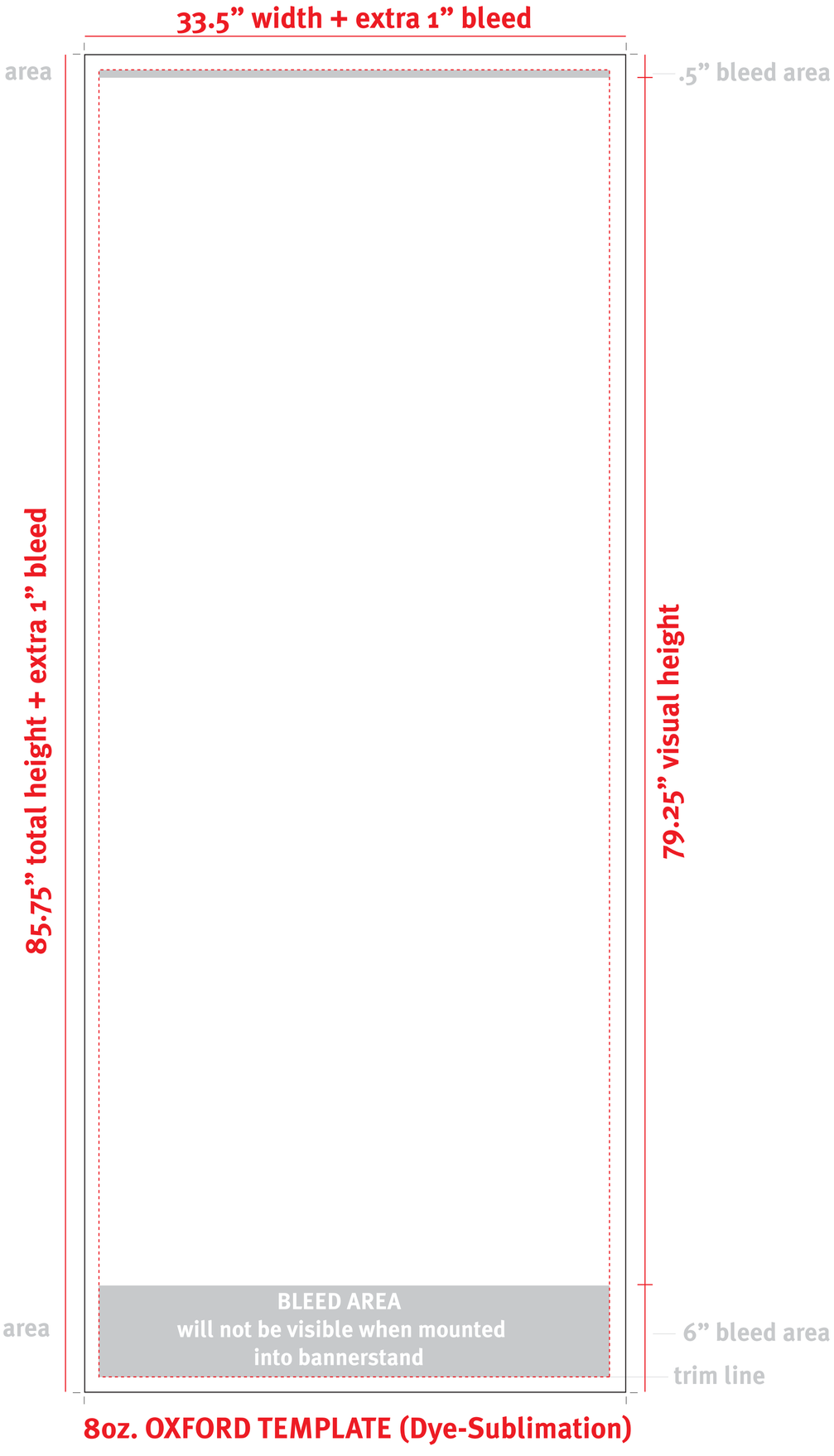
## Retractable Banners: BLOK 850

Total Graphic Area: 33.5"w X 85.75"h
Total Visual Area: 33.5"w X 79.25"h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter (see template on the right)

## General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines