

Display Additions: Observe Grand Double Sided

Total Finished Area: 23" w X 29" h

Total Graphic Area: 22" w X 28" h

Total Visual Area: 20.875" w X 27.5" h

The observe grand can be printed single or double sided. Please supply two separate files if there will be two different designs for each side.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

FRONT

BACK

bleed area —
trim line —
safe area —