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BEFORE SAVING**

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All images must be embedded  
All text must be outlined  
SAVE AS PDF

**BLEED AREA - 41 "W x 100 "H**  
FILL WITH ART FOR PRODUCTION

**FINISHED AREA - 39 "W x 98 "H**  
VISIBLE WHEN DISPLAYED

**SAFE AREA - 38 "W x 97 "H**  
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA