Formulate Backwall:
Accent 04 Straight Left

Outside
Total Graphic Area: 149.67”w x 39.4375”h
Total Finished Area:145.67”w x 35.4375”h

Inside
Total Graphic Area: 147.39”w x 39.4375”h
Total Finished Area: 143.39”w x 35.4375”h

Please be sure to include a 2” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2” of the edge (gray area is recommended safe area).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

OUTSIDE

INSIDE
bleed area
trim line
safe area