

## LFD Digital Signage Monitor



resolution **FULL HD or 4K**  
display comes in **32" to 84"**  
integrated **Android** Player, continual **24h/7** operation

### ATTRACT, SURPRISE AND COMMUNICATE WITH SMARTMEDIA DIGITAL SIGNAGE MONITORS

**Digital Signage** is one form of DOOH (Digital Out Of Home) advertising, representing the most effective way of directing media advertising to large consumer groups.

The distribution of information and marketing content occurs through a network of active monitors or kiosks uniquely positioned in various outlets such as: *museums, theaters, cinemas, airports, railway stations, shopping malls, subways, or bus stops.*

The displayed content for monitors or interactive kiosks can be controlled remotely through a cloud-based portal.

### CHOOSE SMARTMEDIA MONITORS for DIGITAL SIGNAGE!

Key features to consider when purchasing a Large Format Display:

- The *size of the screen* - in relation to the location,
- The *brightness* required for specific project deployments
- Required *continual operational* in terms of hours and days per week

**The SmartMedia LFD monitors for digital signage**, have a simple and elegant design with rounded corners, ideal for any decor and location. Reliable, strong screens, designed and tested to operate continuously **24 hours a day, 7 days a week** in addition to low power consumption. They can be equipped with touch screen capability (optional) and increased brightness to be placed high light areas.

You can choose different model sizes and features: 32" to 84" with resolutions ranging from Full HD to 4K.

1.5 GHz Quad Core with 8 GB of internal memory that supports playback of many types of media.

The integrated USB reader supports most common file formats for images, audio, and video: RMVB, MPEG-4, DivX, XviD, H.264.

It can be used vertically and horizontally, the LFD monitors are easy to install with simple wall brackets supplied; They are equipped with Wi-Fi, SD card reader, and a simple free software for Digital Signage Cloud control.

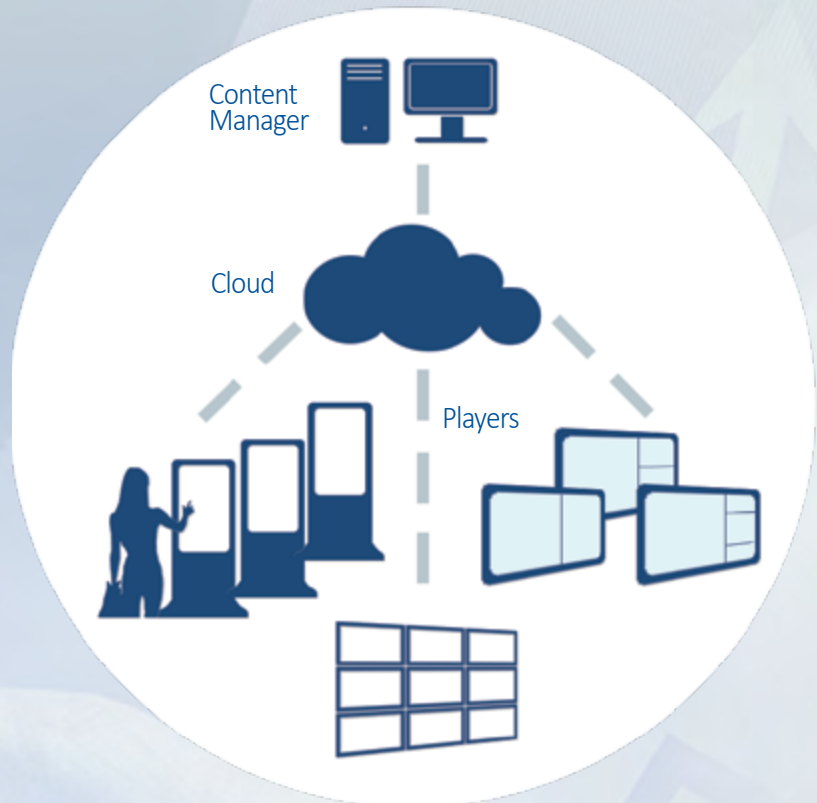
## Platform & Management Software

**The LFD monitor or kiosk dedicated to digital signage is managed via an Internet connection or locally programmable.**

Each **LFD Monitor (Player)** comes with SmartMedia SmartSignage, the software for Digital Signage [1 year free] that allows the management of one or more devices, the orientation of the screen to load media files to the schedule management.

The program for communications and multimedia files can be setup in a continuous loop mode or specific scheduling can be deployed.

Each monitor on the network can host and manage its own customized schedule, as well as the reference template that contains the style settings such as background colors, effects and transition times, and the speed of scrolling the titles.



Each screen can be divided into several areas of administration, accommodating many file formats.

Within each area, you can schedule the publication of video, images, weather information, date / time, subtitles, a company logo and a link to a preset website.

The main supports for common file formats are the following: (Jpg, gif, bmp), video (avi, mpg, mp4), text (.txt), audio (mp3, wav).

### Try now SmartMedia SmartSignage ! [1 year free]

A very complete product, compatible with Android and Windows player, Smart Signage offers the possibility of use also these formats:

- flash files (.swf),
- js and apk files
- .gif files and video format .webm
- the inclusion of additional sources that are not

preinstalled ttt custom formats, off, EOT, SVG, WOOF.  
Supplied free on Interactive kiosks , Interactive Tables, Touch SmartMedia Monitor.

Learn more at [www.smartmediaworld.net](http://www.smartmediaworld.net)





## Digital Signage Applications and use

### DIGITAL SIGNAGE: IMPROVES CUSTOMER EXPERIENCE

By using images and personalized videos, organized in a program designed specifically to manage multiple campaigns, the products and the information are displayed in a more interesting way making a lasting impression on the interactive user.

Digital Signage and Kiosks located in multiple locations can be controlled to manage the flow of information to customers whether advertising or providing up to date information.



#### AIRPORTS AND TRAIN, BUS, AND METRO STATIONS.

Convey information with a touch of class.



#### UNIVERSITIES AND SCHOOLS

Keep students informed of campus events, make special announcements, or recognize student achievements.

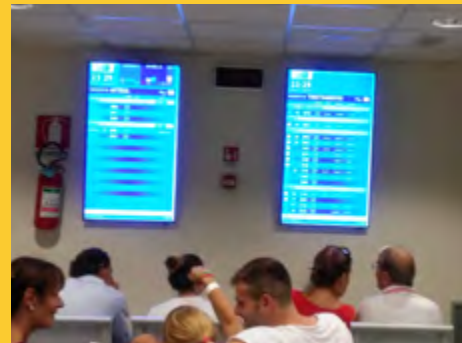


#### HOSPITALS AND CLINICS

Provide interactive detailed information to patients or notify patients of specific services and the best way to take advantage of them.

#### WAITING ROOMS

Display order and wait times for receiving care.



#### SHOPPING CENTER OR SUPERMARKETS



## Digital Signage Applications and use

### DIGITAL SIGNAGE FOR THE BUSINESS WORLD

Digital signage is becoming widely used in many types of businesses such as: fashion, restaurants, retail outlets, etc. A valuable asset to any business that has high customer traffic or many employees.

A comfortable, flexible, manageable tool, for immediate control to any business promotion, shows or service. Keep customers and employees informed.



### DIGITAL SIGNAGE FOR ENTERTAINMENT

Strategically placed signage in corridors and tour locations for cinemas, theaters, expositions, and museums.

Amaze and entertain audiences by showing live backstage feeds, actor or director interviews, special promotions.



### EXHIBITIONS, MUSEUMS, GALLERIES

Provide a positive experience for adults and children both through interactive displays increasing retention of information.

## Monitor Technical specifications

Model	DS-32	DS-42	DS-46	DS-55	DS-65	DS-70	DS-84
Display	TFT-LCD LED	TFT-LCD LED	TFT-LCD LED	TFT-LCD LED	TFT-LCD LED	TFT-LCD LED	TFT-LCD LED
Diagonal	32"	42"	46"	55"	65"	70"	84"
Aspect Ratio	16:9 o 9:16	16:9 o 9:16	16:9 o 9:16	16:9 o 9:16	16:9 o 9:16	16:9 o 9:16	16:9 o 9:16
Screen Size (mm)	392,85 x 698,40	930,24 x 523,26	1039,68 x 584,82	1209,60 x 680,40	1428,48 x 803,52	1549,44 x 871,56	1860 x 1055
Resolution	FULL HD (1920 x 1080 o 1080 x 1920)	FULL HD (1920 x 1080 o 1080 x 1920)	FULL HD (1920 x 1080 o 1080 x 1920)	FULL HD (1920 x 1080 o 1080 x 1920)	FULL HD (1920 x 1080 o 1080 x 1920)	FULL HD (1920 x 1080 o 1080 x 1920)	4K (3840 x 2160 o 2160 x 3840)
Colors	16.7M (8bit)	16.7M (8bit)	16.7M (8bit)	16.7M (8bit)	1073.7M (10bit)	1073.7M (10bit)	1073.7M (10bit)
Android Player	Integrated	Integrated	Integrated	Integrated	Integrated	Integrated	Integrated
Android Version	4.2	4.2	4.2	4.2	4.2	4.2	4.2
CPU	Quad Core 1,5 Ghz	Quad Core 1,5 Ghz	Quad Core 1,5 Ghz	Quad Core 1,5 Ghz	Quad Core 1,5 Ghz	Quad Core 1,5 Ghz	Quad Core 1,5 Ghz
RAM	1 GB	1 GB	1 GB	1 GB	1 GB	1 GB	1 GB
Internal Memory	8 GB	8 GB	8 GB	8 GB	8 GB	8 GB	8 GB
USB Port	1 x USB 2.0, 1 x USB 3.0	1 x USB 2.0, 1 x USB 3.0	1 x USB 2.0, 1 x USB 3.0	1 x USB 2.0, 1 x USB 3.0	1 x USB 2.0, 1 x USB 3.0	1 x USB 2.0, 1 x USB 3.0	1 x USB 2.0, 1 x USB 3.0
LAN Port	1	1	1	1	1	1	1
SD card Reader	1	1	1	1	1	1	1
WIFI	YES	YES	YES	YES	YES	YES	YES
HDMI Input	1	1	1	1	1	1	1
Integrated Speakers	YES	YES	YES	YES	YES	YES	YES
Touch screen	Optional	Optional	Optional	Optional	Optional	Optional	Optional
Digital Signage Software	SmartMedia SmartSignage	SmartMedia SmartSignage	SmartMedia SmartSignage	SmartMedia SmartSignage	SmartMedia SmartSignage	SmartMedia SmartSignage	SmartMedia SmartSignage
File supportati dal lettore USB	Video: RMVB,MPEG-4,DIVX,XVID,H.264	Video: RMVB,MPEG-4,DIVX,XVID,H.264	Video: RMVB,MPEG-4,DIVX,XVID,H.264	Video: RMVB,MPEG-4,DIVX,XVID,H.264	Video: RMVB,MPEG-4,DIVX,XVID,H.264	Video: RMVB,MPEG-4,DIVX,XVID,H.264	Video: RMVB,MPEG-4,DIVX,XVID,H.264
	Images: JPG/GIF/PNG/BMP	Images: JPG/GIF/PNG/BMP	Images: JPG/GIF/PNG/BMP	Images: JPG/GIF/PNG/BMP	Images: JPG/GIF/PNG/BMP	Images: JPG/GIF/PNG/BMP	Images: JPG/GIF/PNG/BMP
	Music: MP3/WAV	Music: MP3/WAV	Music: MP3/WAV	Music: MP3/WAV	Music: MP3/WAV	Music: MP3/WAV	Music: MP3/WAV
Standby Power Compumption	≤1W	≤1W	≤1W	≤1W	≤1W	≤1W	≤1W
Power Consumption	60W	90W	110W	220W	300W	320W	400W
Accessories	Remote control, user manual, warranty card, power cord, wall mount	Remote control, user manual, warranty card, power cord, wall mount	Remote control, user manual, warranty card, power cord, wall mount	Remote control, user manual, warranty card, power cord, wall mount	Remote control, user manual, warranty card, power cord, wall mount	Remote control, user manual, warranty card, power cord, wall mount	Remote control, user manual, warranty card, power cord, wall mount
Dimensions (inches)	30.3"x18.4"x 2.2"	38.5"x27.55"x2.2"	48.8"x25.9"x2.2"	50.6"x29.8"x2.2"	60.7"x35.8"x2.2"	65.3"x38.8"x4.4"	76.96"x45.07"x3.14"
Weight	41.89 lbs	66.14 lbs	77.16 lbs	94.8 lbs	143.3 lbs	165.35 lbs	211.64 lbs